

Yu Xiao

he/him

Mobile: 04 1331 0596

Email: shawonline@gmail.com

Portfolio: career.xiaoyu.io/#portfolio

LinkedIn: linkedin.com/in/yushaw/

Summary

- Full-cycle experience in Internet backend and frontend products, from inception to iteration;
- Passionate and curious, with years product experience and a background in computer science;
- Skilled in project management, led a product research team of 15, and hold a Product Owner certification;
- Interested in tool-based products, with multiple experiences in text/image editing tools;
- Looking to drive growth and customer satisfaction in a fast-paced technology company.

Education

2021 – 2023	Australian National University		
	Master	Computing – Machine Learning	GPA: 6/7
		<ul style="list-style-type: none">• Relevant courses include ‘Artificial Intelligence’, ‘Computer Vision’, ‘Document Analysis’, ‘Relational Database’, etc.	
2007 – 2011	Huazhong University of Science and Technology		
	Bachelor	Optoelectronic Information	GPA: 78.78/100

Work Experiences

2022.11 – 2023.02	Mochi Labs	Online Note Editor	
Canberra, Australia	Product Manager (Intern)		
		<ul style="list-style-type: none">• Note: it’s an intern job during summer vacation;• Contribute to developing and organizing Business Plans, Product Vision, Roadmaps, User Stories, Personas and more. My role involves streamlining product development processes and ensuring optimal user experience.	
2020.07 – 2022.07	iSheji.com	Online Design Editor	
Beijing, China	Product Manager		
		<ul style="list-style-type: none">• Led cross-functional team in the reconstruction of the editor (Web), effectively communicating with stakeholders to balance the needs of both consumer and business users;• Redesigned textbox and image features, generating a 30% increase in template usage;• Led the SDK program for key account customers, resulting in a 25% increase in customer satisfaction.	
2018.06 – 2019.09	Chuangkit.com	Online Design Editor	(Industry Top 2, 20m users)
Beijing, China	Product Lead – Web		
		<ul style="list-style-type: none">• Coordinated the entire web-side product architecture and increased active user count fourfold during the working period;• Led transition of business model to “Subscription + content consumption”, increasing revenue by 15%;• Optimized editor experience and module functions with user-centric design, reducing user churn rate by 20% and increasing NPS score to 78;• Launched artistic text effects and GIF image generation, achieving 150,000 hits in the first week.	

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| 2015.08 – 2018.04 | Sinosteel City Development Ltd. | Smart Parking Platform |
| Beijing, China | Product Director | |
| | <ul style="list-style-type: none">• Participated in the development of "Qingpark" intelligent parking platform from scratch (Web, Android/iOS and WeChat Platform);• Managed R&D department (~15 people) and project progress;• Collaborated with sales and operation teams during the bidding and project implementation of more than 20 smart car parks, using strong communication and negotiation skills to ensure successful project execution, generating 10,000 parking bills per day. | |
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| 2013.06 – 2015.07 | Dr. Peng Group Ltd. | Smart Router for Business |
| Beijing, China | Product Manager | |
| | <ul style="list-style-type: none">• Oversaw commercial router cloud management, including business information, portal page content, and membership system, increasing business information accuracy by 15%; | |
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Portfolio

View more about my product work: career.xiaoyu.io/#portfolio

Certifications & Languages

- [Professional Scrum Master™ II \(PSM II\)](#)
 - [Professional Scrum Product Owner™ II \(PSPO II\)](#)
 - Chinese/Mandarin (Native)
 - English (IELTS : 7 CEFR: C1 as of 2020)
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Skills – click title to view related portfolio

- [Product Management:](#) Demonstrated success in developing product roadmaps, managing cross-functional teams, and ensuring on-time project completion;
 - [Requirement Gathering:](#) Proficient in mining requirements scenarios, conducting user research, and producing comprehensive requirement documents;
 - [Data Analysis & Visualization:](#) Adept at using data analytics tools such as Tableau, SQL, Excel, and Google Analytics to drive product improvements and decision-making;
 - [Prototyping & UX Design:](#) Experienced in creating high and low fidelity prototypes, iterating on designs, and optimizing user experience;
 - [Agile Project Management:](#) Skilled in facilitating Agile and Scrum methodologies, driving cross-functional collaboration, promoting continuous improvement, and ensuring timely delivery of high-quality, value-driven products.
 - [Technical Expertise:](#) Solid background in computer science and machine learning, experienced in Python, SQL and Java programming languages;
 - [Software & Tools:](#) Proficient in Office/Adobe Series, Axure/Figma/Sketch, OmniPlan/Project, and OmniGraffle/Visio for effective product management.
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Referees

References available upon request.